

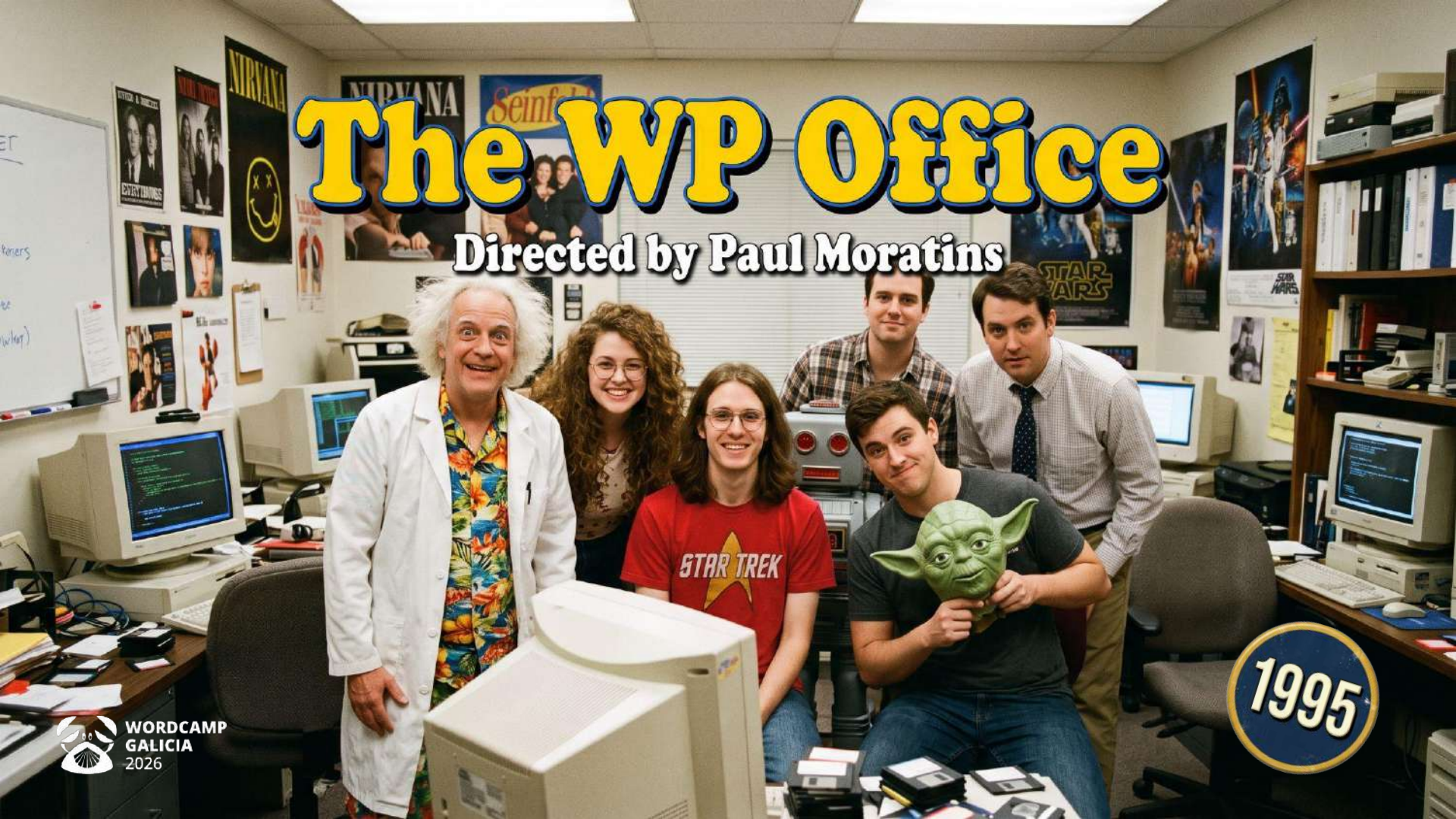
Despliegues ágiles de WordPress con IA

Pablo Moratinos



The WP Office

Directed by Paul Moratins



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GALICIA
2026

1995





**'Guest Starring:
Dev-orah Wix**



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¿POR QUÉ DESARROLLAR EN LOCAL?

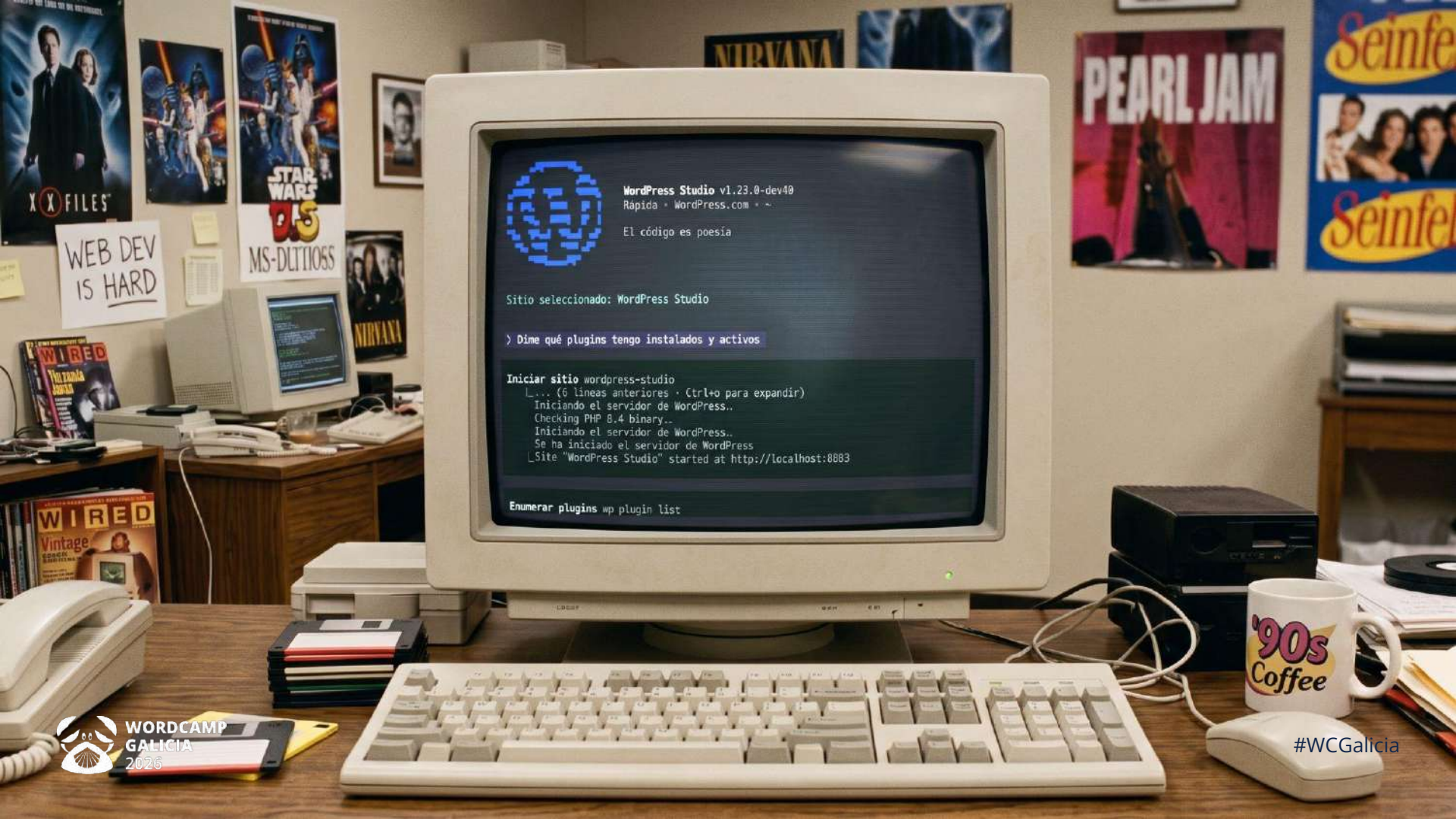
- ✓ Seguridad y cero riesgo
- ✓ Velocidad de iteración
- ✓ Libertad para experimentar
- ✓ No afecta a SEO ni analíticas

INCONVENIENTES

- ✗ Vista previa para el cliente
- ✗ Reproducir entorno real
- ✗ Integraciones limitadas
- ✗ Trabajo en equipo



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WordPress Studio v1.23.0-dev49
Rápida • WordPress.com • ~

El código es poesía

Sitio seleccionado: WordPress Studio

> Dime qué plugins tengo instalados y activos

Iniciar sitio wordpress-studio

```
... (6 líneas anteriores • Ctrl+o para expandir)
Iniciando el servidor de WordPress..
Checking PHP 8.4 binary..
Iniciando el servidor de WordPress..
Se ha iniciado el servidor de WordPress
Site "WordPress Studio" started at http://localhost:8883
```

Enumerar plugins wp plugin list

WEB DEV
IS HARD

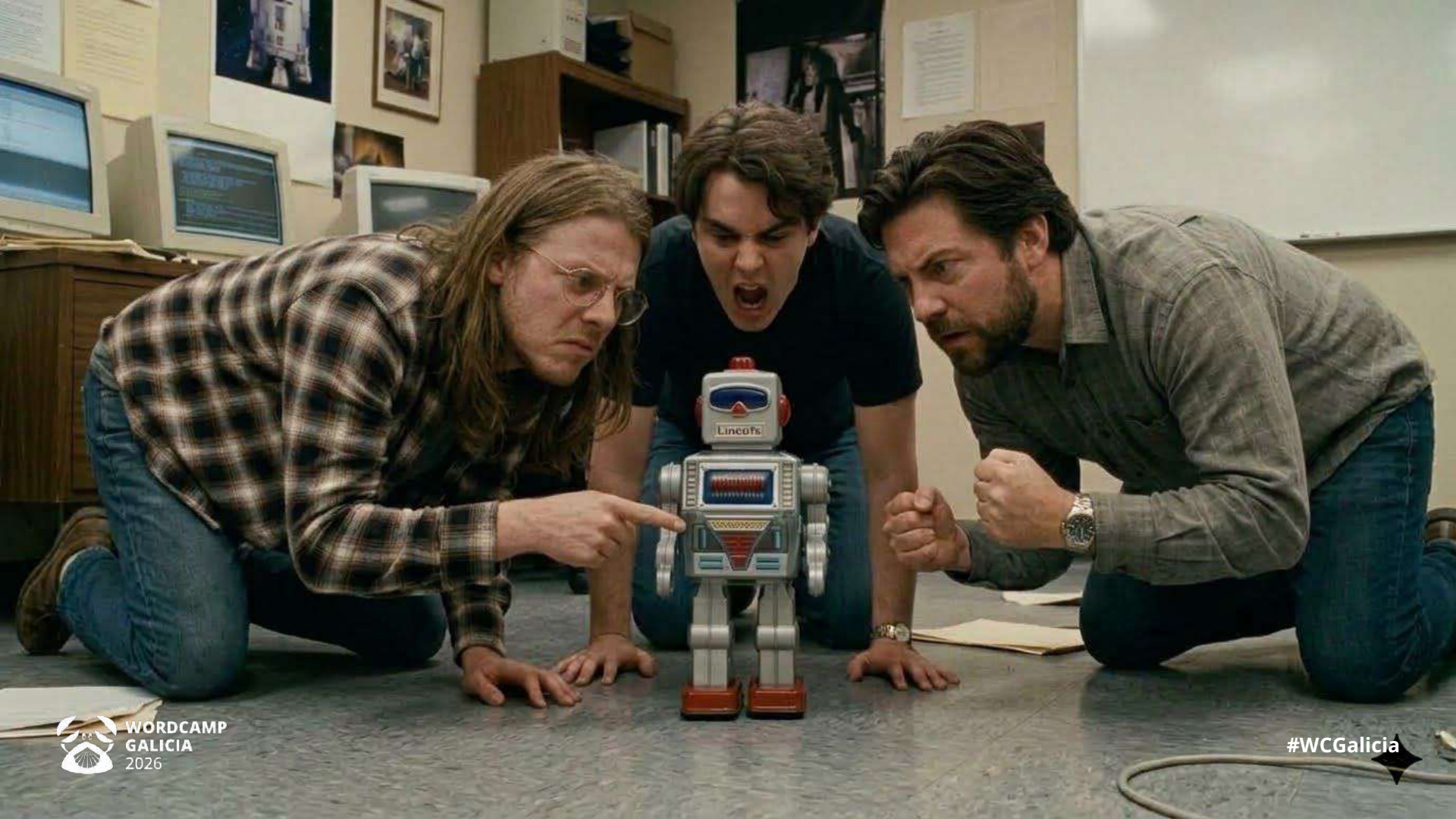


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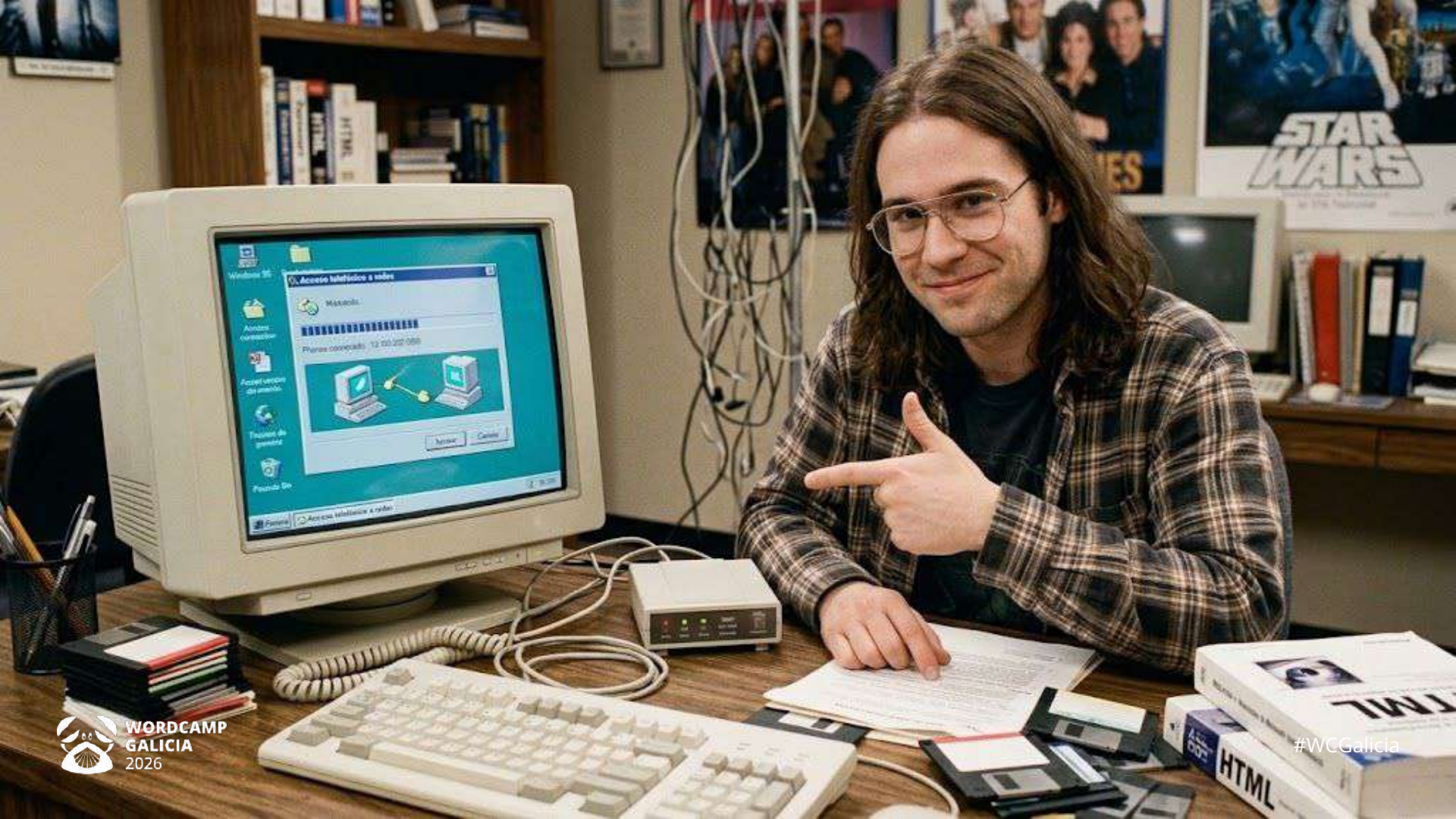
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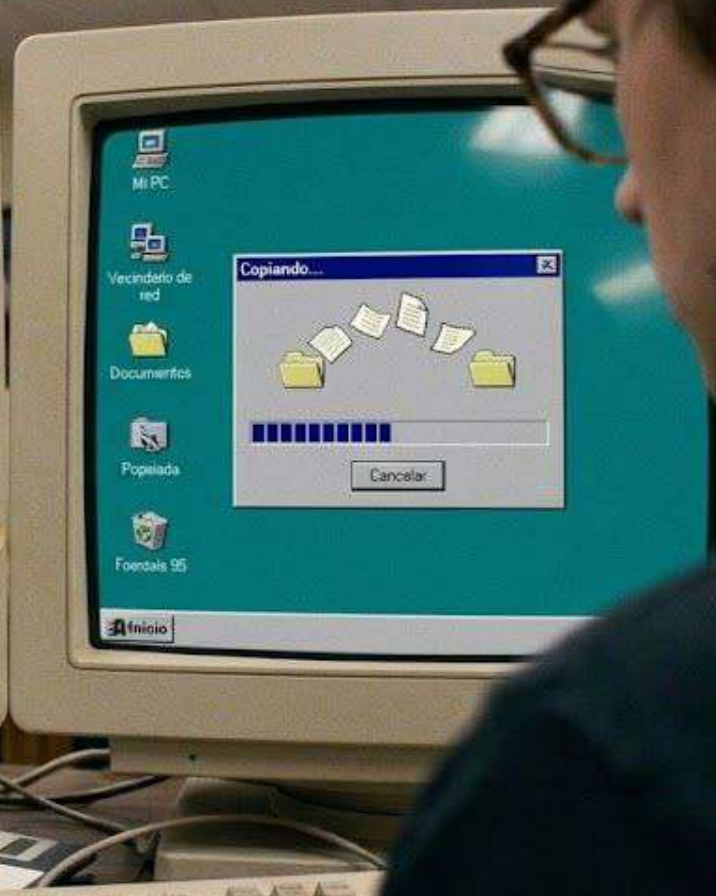
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WORDPRESS STUDIO

A:>_

- Creación de bloques editables reales (no HTML congelado)
- Diseño con sistema de diseño consistente (DESIGN.md)
- Verificación y validación automática
- Imágenes generadas con IA integradas
- Migración de datos desde plataformas cerradas
- Workflow de agencia
- Stack local ligero y sin fricción



**Guest Starring:
Doc Brown (de Hacendado)**







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My Happy Website

The Drum Shop

My WordPress Website

Shaun's Blog

Next to Kin

Riff

Scratcher

UI Post Reactions

Brainscan

WordPress.studio

WP Dark Mode

DipNDots

BETA

App settings

My Happy Website
Local preview



Show testimonials

Refresh the design

Design a fun 404

Tune the typography

Draft sample posts

Add a photo gallery

List your services

What should we make better?

+

Sonnet 5

↑

New chat

My Happy Website

BlogAboutNowReadingContact

ESSAYS ON PAYING ATTENTION

Marginalia

Short essays about ordinary things — walking, weather, reading, and the small disciplines that survive a bad week.

NO SCHEDULE · NO SPONSORS · NO NOISE

THE LATEST ESSAY

The Case for Walking the Long Way Home

It adds nine minutes to my commute. Those nine minutes have become the most reliable part of my day.

READ THE ESSAY →

PUBLISHED

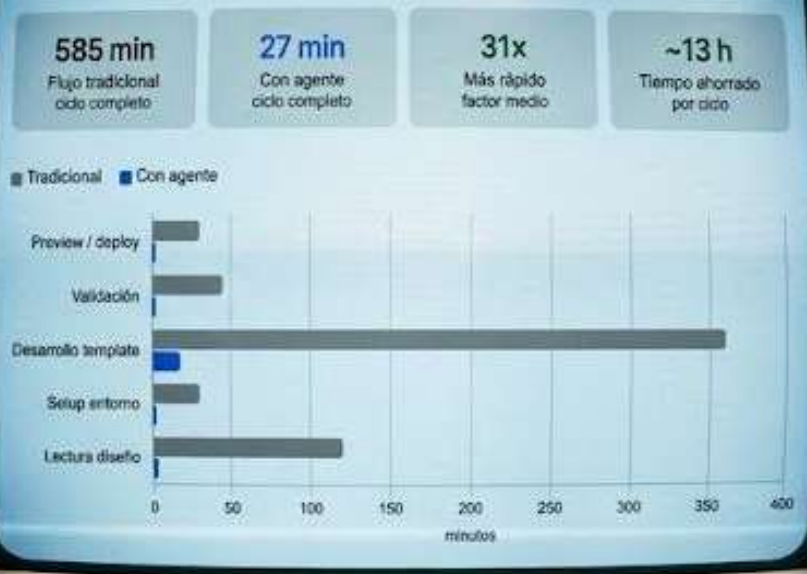
May 14, 2026

FILED UNDER

Essays

WILLIAM SHAW
PROPIEDAD DE
Y2K

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WORDPRESS STUDIO

- ✓ Velocidad y trabajo con clientes
- ✓ Todo el stack WordPress en un clic
- ✓ Automatización que ahorra horas de agencia
- ✓ De local a producción sin fricción
- ✓ Calidad y consistencia para el equipo

★ Ventaja para el cliente final ↙ ↘



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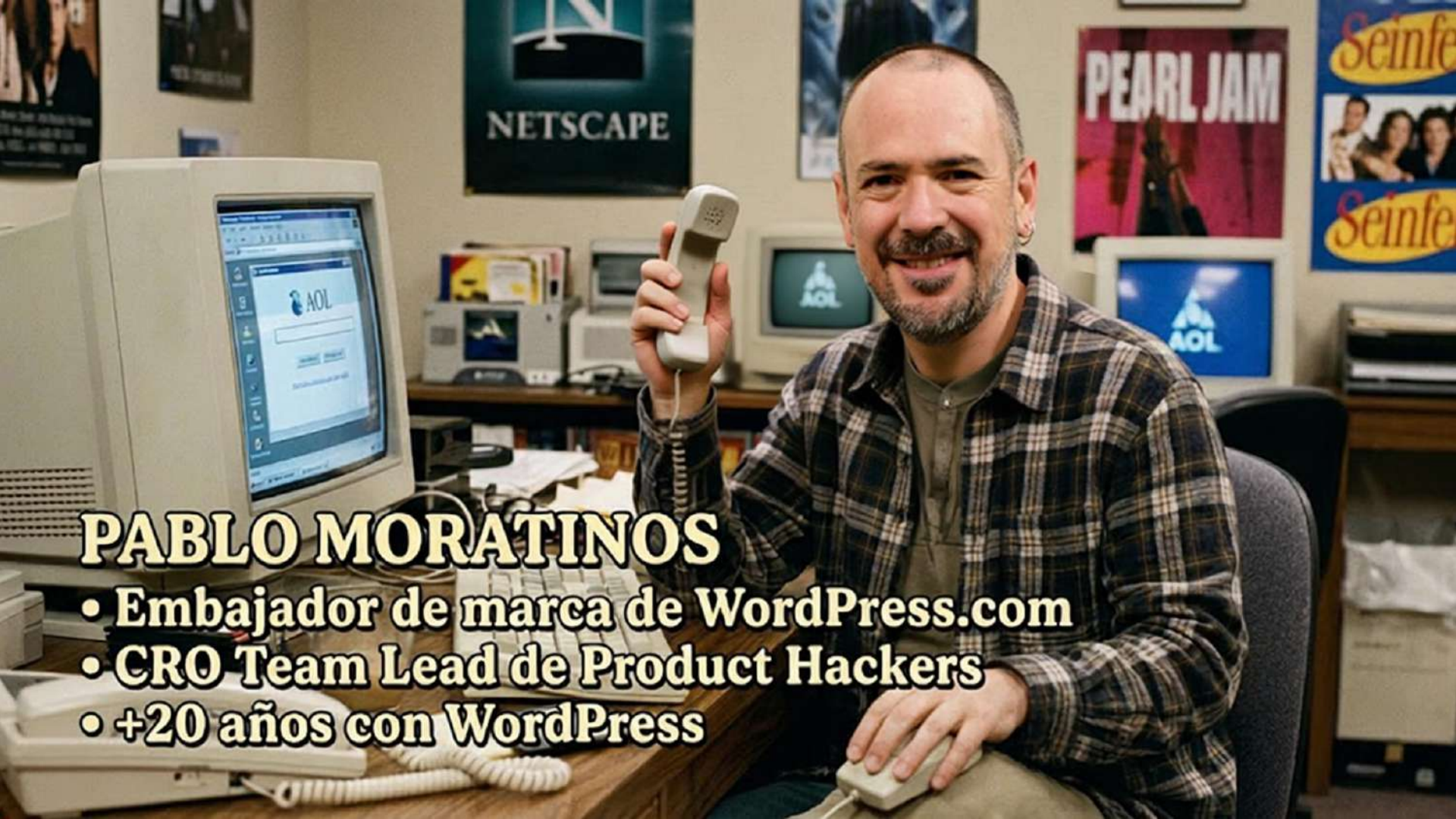


thewpoffice.com



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A man with a beard and mustache, wearing a plaid shirt, sits at a desk in a 1990s-style office. He is holding a corded telephone receiver in his right hand and a computer mouse in his left. The desk features a large CRT monitor displaying the AOL homepage, a keyboard, and a coiled telephone cord. The background is filled with various items: a Netscape logo poster, a Pearl Jam poster, a Seinfeld poster, and several smaller computer monitors, one of which also shows the AOL logo.

PABLO MORATINOS

- Embajador de marca de WordPress.com
- CRO Team Lead de Product Hackers
- +20 años con WordPress

